

## BEST NEW WEBSITES



### British Heart Foundation

[www.bhf.org.uk](http://www.bhf.org.uk)

#### Our rating

★★★★☆

If you're not deterred by the realistic heart animation on the homepage, this relaunched site is bound to educate and enlighten. Navigation has been significantly improved to make finding information about diagnosing and preventing heart problems simpler. The fresh layout is far more visually appealing than the previous one, making good use of photos to help visitors engage better with the content. It's now much easier to get involved with the BHF's fundraising events and to donate online, which takes just a couple of clicks. As charity sites go, this hearty effort takes some beating.



### Sendacard.com

[www.sendacard.com](http://www.sendacard.com)

#### Our rating

★★★★☆

Everyone loves receiving a friendly greeting, so if you're looking for an excuse to send someone a free e-card, Sendacard.com is the place to come. As

well as the major celebratory events, from birthdays to anniversaries, the site's Holiday Calendar lets you commemorate lesser-known events such as National Chilli Day and Polar Bear Day. While the range of cards is not as extensive as other services, if you're keen to let someone know you're thinking of them or just want to say thanks, this is a pleasantly straightforward service. You don't have to register - just enter the recipient's email address and you're away.



### The Solar Centre

[www.thesolarcentre.co.uk](http://www.thesolarcentre.co.uk)

#### Our rating

★★★★☆

Solar energy is clean, green and impressively versatile, if this product-packed online store is anything to go by. Along with practical items such as solar chargers, panels and garden lights, the site sells an array of nifty gadgets including an insect killer, a milk 'frother' and a variety of fun toys. Browsing The Solar Centre is a doddle, thanks to its fresh, spacious design, detailed product information and useful features such as a best-sellers chart and a recently viewed list. UK delivery is free on orders over

£60 and there are savings of up to 50 per cent on sale items. All we need now is a bit of sun - hopefully he'll get his hat on soon!



### Diddit

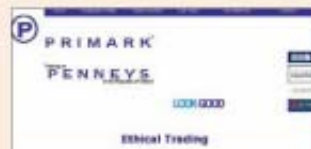
[www.diddit.com](http://www.diddit.com)

#### Our rating

★★★★☆

Diddit is a social network where members share, or boast about, all the fabulous and banal things they have accomplished. Besides listing what you have done, from climbing the world's highest summits to kissing in a car, you can also let people know about things you'd like to do. At first this all seems a bit self-regarding but you soon stumble across some amusing experiences spread across the site's 20 'interest channels', including first-hand accounts of visiting the Eiffel Tower and road trips across the US. It's also handy that you can leave tips and ask questions for the Diddit community to answer and help make your ambitions come true.

### GIVE IT A MISS



### Primark

[www.primark.co.uk](http://www.primark.co.uk)

Budget clothes store Primark is failing to capitalise on the current economic climate with its useless online presence. While the success of the chain's high-street branches means it doesn't need to sell through the web, there is virtually nothing here to interest shoppers. No news about items currently in stock, no photos of popular ranges - just a store locator that doesn't even let you search by postcode. Even the link to a gift card turns out to be an in-store promotion for Penneys, Primark's Irish arm. Given its huge profits, surely the company can afford to splash out on a decent site?